

## COOKIES POLICY

### Use of Cookies by WWW.BESTDAYDMC.COM

The website [WWW.BESTDAYDMC.COM](http://WWW.BESTDAYDMC.COM) and its subdomains use Cookies. Cookies are files sent to a browser by a web server to record User's activities in a certain web site. The first purpose of Cookies is to provide user with faster access to selected services. Furthermore, Cookies customize the services offered at [WWW.BESTDAYDMC.COM](http://WWW.BESTDAYDMC.COM), offering and providing user with useful information, or information that might be useful, based on their use of the Services.

[WWW.BESTDAYDMC.COM](http://WWW.BESTDAYDMC.COM) uses Cookies to customize and facilitate user's web surfing to the best extent. Cookies are only connected to an anonymous user and its computer and they do not provide references that might deduce user's personal data. User may configure their web browser to send notifications and to block Cookies sent by [WWW.BESTDAYDMC.COM](http://WWW.BESTDAYDMC.COM), without affecting user's access to the content of said website. However, we inform you that the operational quality of the web page might be lower.

Registered users, who register or log in, will benefit from a more personalized service focused on their profile, thanks to the combination of data stored in cookies and personal data used at the moment of registration. Said users explicitly authorize the use of this information for the indicated purpose, without prejudice to their right to block or disable cookies.

Moreover, [WWW.BESTDAYDMC.COM](http://WWW.BESTDAYDMC.COM) will know all services requested by users, so that it may provide or offer appropriate information based on the taste and preferences of each user.

### Type, purpose and operation of Cookies.

According to its duration, Cookies are divided into "Session Cookies" or "permanent". Session Cookies expire when user closes the browser. Permanent Cookies expire when their objective is fulfilled (for instance, for user to remain identified in [WWW.BESTDAYDMC.COM](http://WWW.BESTDAYDMC.COM) services) or when they are manually deleted.

In addition, based on their objective, Cookies are divided as follows:

- **Performance Cookies:** This type of Cookies remember your preferences for the tools found in the services, so that you will not need to configure it on every visit. For example, this type of Cookies include:
  - Volume adjustments on video or sound players.
  - Video transmission speed compatible with your browser.
- **Geolocation Cookies:** These Cookies are used to determine the country you are in when requesting a service. This Cookie is completely anonymous and it is only used to adjust the content based on your location.
- **Registry Cookies:** These Cookies are generated when user has been registered or has later logged in, and they are used for the following purposes:
  - Keep user identified, so that if they close a service, browser or computer and they re-enter on any other time, they will remain identified, enabling their browsing with no need of having to log in again. This function may be removed if user selects "sign out", by doing so, this Cookie is deleted and the next time that user makes use of the service, they will have to log in to be identified.
  - Verify if user is authorized to access certain services, for instance, take part in a contest.
- **Analytic Cookies:** Every time that a User visits a service, a third party tool (Google Analytics, Comscore and others that might be added to this list in case they are varied in relation to the current) generates an analytic Cookie in the user's computer. This Cookie that is only generated in the visit, will be used in future visits to [WWW.BESTDAYDMC.COM](http://WWW.BESTDAYDMC.COM) to anonymously identify the visitor. The main purposes are:

- Allow the anonymous identification of browsing users through the “Cookie” (it identifies browsers and devices, not people) consequently, it calculates the approximate number of visitors and duration of visits.
- Anonymously identify the most visited contents, therefore, the most appealing to users.
- To know whether it is a new or repeat visitor.

Important: Unless user decides to register in a [WWW.BESTDAYDMC.COM](http://WWW.BESTDAYDMC.COM), the “Cookie” will never be linked to personal data that may identify the user. Said Cookies will only be used with statistic purposes to help improve the user’s experience in the web site.

More information on the privacy policy of these tools available at:

-ComScore: [http://www.comscore.com/esl/About\\_comScore/Privacy\\_Policy](http://www.comscore.com/esl/About_comScore/Privacy_Policy)

- Google Analytics: <https://www.google.com/intl/es/policies/privacy/>

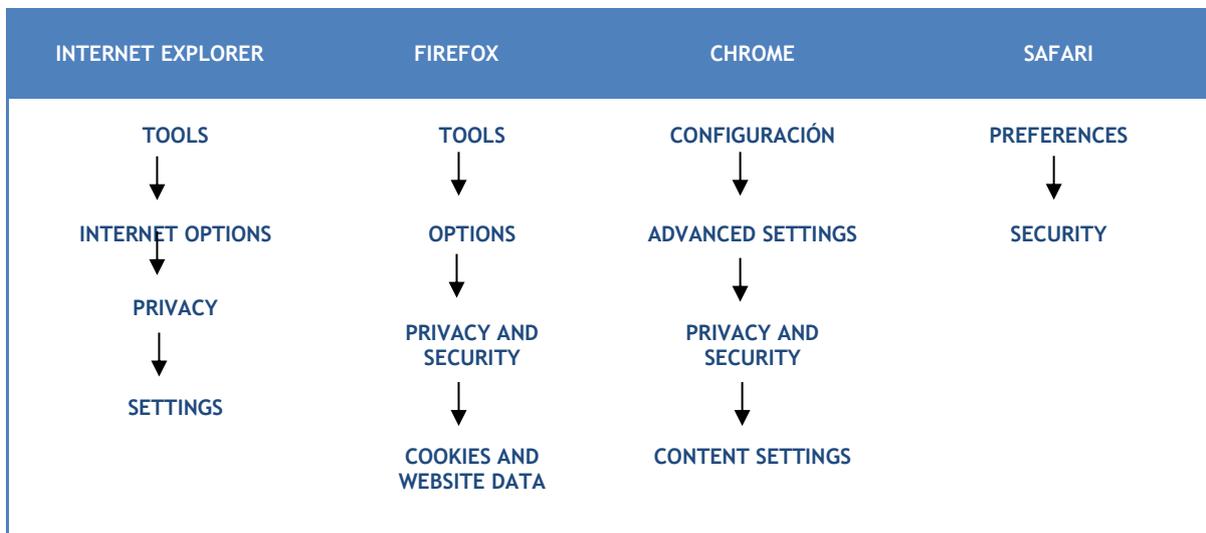
- **Advertising Cookies:** This type of “Cookies” allow to increase the information of ads shown to each anonymous user in [WWW.BESTDAYDMC.COM](http://WWW.BESTDAYDMC.COM). Stored information is, among others, the duration or frequency of ad visualization, interaction, browsing patterns and/or user behavior, since they help to constitute an advertising interest profile. By doing so, advertising is shown according to user’s interests.
- **Third party advertising Cookies:** Apart from advertising generated by [WWW.BESTDAYDMC.COM](http://WWW.BESTDAYDMC.COM) in its services, [WWW.BESTDAYDMC.COM](http://WWW.BESTDAYDMC.COM) offers the option for its advertisers to display ads through third parties (“AdServers”). In this way, said third parties may store Cookies sent by the Services from [WWW.BESTDAYDMC.COM](http://WWW.BESTDAYDMC.COM) coming from Users’ browsers, as well as accessing data stored therein.

### How to disable Cookies in main browsers.

It is normally possible to stop accepting Cookies from browser, or from a specific Service.

All modern browses allow to change the Cookies configuration. These settings may be found under “options” or “preferences” section of your browser’s menu. In the same way, you may adjust your browser or e-mail manager, as well as install free add-ons to avoid downloading Web Bugs when opening an e-mail.

[WWW.BESTDAYDMC.COM](http://WWW.BESTDAYDMC.COM) offers guidance on how to access the settings menu of Cookies and, if applicable, of private browsing in every main browser:



## COOKIES USED BY WWW.BESTDAYDMC.COM

Domain	Cookie	Purpose of Cookie	Description
WWW.BESTDAYDMC.COM	PHPSESSID	Generation of session ID.	Allows user to be recognized in a web site, so that any change made, selected article or introduced data will be remembered from one page to another.
	_GA	Behavior analysis.	Cookies gather standard registry data and information on visitors' habits anonymously.
	_GAT_UA-133911000-1	Collecting information on recent searches.	They anonymously collect information on the visit, as well as other similar data for statistical purposes.
	_GID	Geolocation.	Maps visualization through Google Maps.
		Statistics.	They are used to count the number of reproductions and to register events. These are Session Cookies that will be deleted at the end of the Session.
ARRAffinity	Load balancing.	This cookie appears in websites that work on the Windows Azure platform. It is used for load balancing and for answering every petition made by visitors by a same server in every session.	

## THIRD PARTY COOKIES:

SUPPLIER	PURPOSE	PRIVACY POLICY
GOOGLE INC.	Advertising, Statistics, Analysis	<a href="#">SEE POLICY</a>

## UPDATES AND CHANGES IN COOKIES POLICY

WWW.BESTDAYDMC.COM may modify this Cookies Policy in accordance with legislative and regulatory requirements, which is why users are advised to visit it regularly.

When significant changes are made in this Cookies Policy, users will be notified through the website or via e-mail to registered users.